



 **ANYAH** MAKES THE ENVIRONMENT SMILE!  
ECO SPA TREATMENT

# MEET ANYAH: YOUR ECO-HEALTHY TREATMENT. ENJOY!



## :ANYAH ECO SPA TREATMENT

I'm ANYAH, a high quality and eco-friendly amenities collection. I was born before my formulation in the laboratory: I bloom from an ideal, to create products with proven efficacy on body and hair but also with a guarantee of environmental quality, in order to guide those who will use me towards sustainable consumption habits! What's more, my packaging is designed to reduce CO2 emissions and my main cosmetics meet the EU Ecolabel or Ecocert criteria! Enjoy the experience!

With modern and compact lines, Anyah distinguishes itself with its blue bottle and clear, monochromatic graphics. The only hint of colour is from the "smile" infographic created to explain in a user friendly way, the impact that this product has on the environment.

Alternatively, a more colourful choice was made for the doypack range, for a younger and more informal clientele. Contrarily, the luxury cosmetics remain in the doypack format but maintain the simple and elegant Anyah blue colours. Accessories, packaged in grey recycled paper throughout the collection introduce different, original and modern forms that enrich the style of the whole collection.






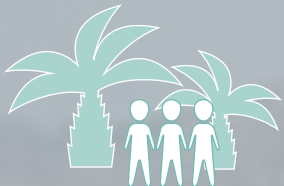

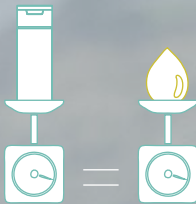


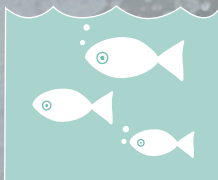











# ECOLABEL AND ECOCERT: THE DIFFERENT APPROACH

Anyah was born from an ideal, that is creating products with proven efficacy on body and hair while guaranteeing environmental quality through the main ecological certifications (ECOLABEL AND ECOCERT), in order to guide people towards sustainable consumer habits. THE ECOLABEL IS GIVEN TO PRODUCTS THAT RESPECT SEVERE ECOLOGICAL CRITERIA ALONG THEIR WHOLE LIFE CYCLE.

By combining ingredients with packaging in compliance with Ecolabel's standard, we deliver a finished cosmetic characterized by an excellent skin tollerability and with the guarantee of the Ecolabel Mark.



 rinse-off products	 SUSTAINABLE SOURCING OF PALM OIL, PALM KERNEL OIL AND THEIR DERIVATIVES	 FORMULA	 RELATION BETWEEN WEIGHT AND CONTENT	 DESIGN OF PRIMARY PACKAGING	 PERFORMANCE & USAGE	 AQUATIC IMPACT	 DISPOSAL & RECYCLING
 lotions	 INGREDIENTS ORIGIN	 FORMULA	 PERMITTED MATERIALS				 DISPOSAL & RECYCLING



## SUSTAINABILITY

Anyah helps safeguarding the aquatic ecosystem in different ways:

- with the lowest CDV TOX calculation result – the CDV TOX is the Volume of water needed to dissolve one gram of product without being harmful to the aquatic environment.
- with a microbead free gel scrub formula – all exfoliating ingredients are natural, allowing you to help preserve marine life and the ecological equilibrium of our planet.





# CO2 SAVING RESULT FROM LCA ANALYSIS

## LCA: LIFE CYCLE ANALYSIS

Anyah chooses to reduce the environmental impact throughout its life cycle, from the extraction of raw material through to production, use and disposal.

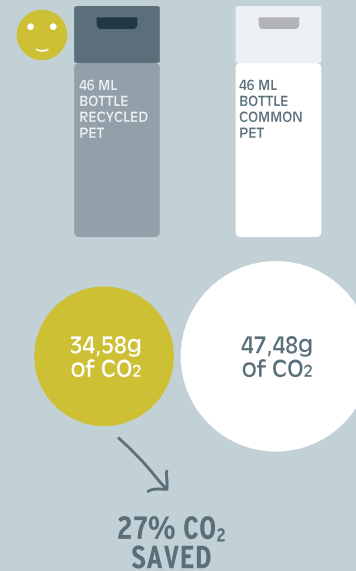
On each product we have specified the LCA results, which indicate the environmental impact throughout the entire life cycle.

Such LCA results in terms of grams of CO<sub>2</sub> emissions are presented in comparison with similar products in order to certify our product eco-sustainability. The CO<sub>2</sub> emission saving in percentage terms is shown in the yellow smile on the label.



**MAKES THE ENVIRONMENT SMILE!**

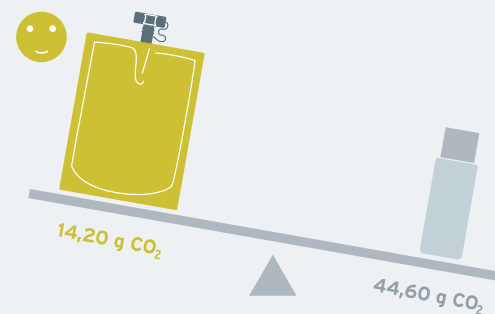
## ANYAH BOTTLE VS STANDARD BOTTLE



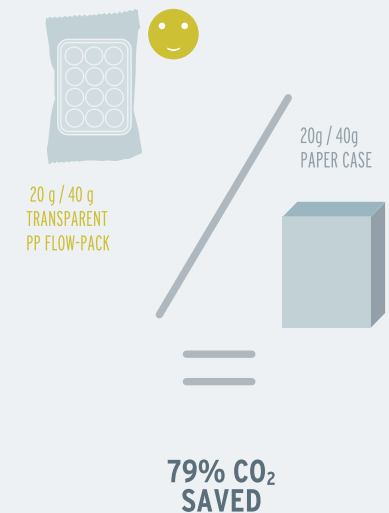
## ANYAH RETAIL BOTTLE VS STANDARD RETAIL BOTTLE



## ANYAH DOYPACK 30 ml VS COMMON BOTTLE 30 ml



## ANYAH SOAP VS SOAP IN PAPER BOX



LCA DATA FOR FULL PACKAGING

# YOUR TASTE OF NATURE: COSMETIC OVERVIEW

Anyah is a collection designed to combine the well-being of a person by meeting the most demanding needs and protection of the environment. The marriage of these two thoughts generates a very high quality Spa line of which many products are certified ECOLabel. Ecolabel is one of the most recognised European certification. Over time its regulations have become narrower in favour of even less environmental impact and therefore our formulations have been created using quality raw materials with reduced environmental impact and packaging that has been studied to evaluate its environmental impact throughout its lifecycle.



## EFFICACY TESTS

Many of my cosmetics formulations are supported by efficacy tests. Here is a detailed explanation:



### CONDITIONING SHAMPOO

From microscope visual analysis, hair samples treated with this cosmetic are better in structure and aspect, compared to non-treated hair samples.

*Lab test panel of hair samples treated with conditioning shampoo for 6 times consecutively.*



### AFTER SUN CREAM

This cosmetic has a restitutive effect, an Independent Lab tests panel of 20 people for 6 hours previously exposed to UV rays tested our cosmetic; was observed a significant reduction of skin evaporation (-8,8%) after 60 minutes, this effect is maintained also after 6 hours (-11,2%); a colorimetric analysis confirmed the restitutive effect, was observed in fact a reduction of redness in the area treated with the cosmetic after 6 hours.



### BODY CREAM

**EVALUATION OF THE HYDRATING EFFICACY\***  
These cosmetics increase hydration by +35,1% after 60 minutes leaving skin hydrated also after 24 hours (+6,6%). Best protective effect after 60 minutes and within 24 hours.

*\*Independent Lab tests panel of 20 people for 24 hours.*



### FACIAL CREAM

**HYDRATING EFFICACY EVALUATION \***  
This cosmetic increase hydration by +40% after 60 minutes leaving skin hydrated also after 6 hours (+17,6%). Best protective effect after 60 minutes and within 6 hours. The cosmetic has a protective effect for skin, in fact was observed a significant a reduction of skin water content evaporation (-12,7%) after 60 minutes, this effect is maintained also after 6 hours (-8,7%).

*\*Independent Lab tests panel of 20 people for 6 hours.*



### MOISTURISING LOTION FOR HAND AND BODY

**EVALUATION OF THE HYDRATING EFFICACY\***  
These cosmetics increase hydration by +35,1% after 60 minutes leaving skin hydrated also after 24 hours (+6,6%). Best protective effect after 60 minutes and within 24 hours.

*\*Independent Lab tests panel of 20 people for 24 hours.*



## YOUR TENDERNESS

### HAIR & BODY WASH

Hair & Body wash enriched with white nettle extract, for a gentle daily cleaning of skin and hands. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proved environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO'S FREE / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR RESTITUTION

### CONDITIONING SHAMPOO

Conditioning Shampoo with tested reinforcing properties, contains a precursor of hyaluronic acid, for daily use. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proven environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO'S FREE / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR SMOOTHNESS

### BODY WASH

Body wash enriched with a precursor of hyaluronic acid to deep moisturize and protect the skin. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proven environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO'S FREE / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR SILKINESS

### BODY SCRUB

Body scrub with organic bamboo and andiroba seed powder providing a natural exfoliating effect. The formula is microbead free and all ingredients are natural allowing you to help conserve marine life and the ecological equilibrium of our planet.

The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proven environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO'S FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR TENDERNESS

### LIQUID SOAP

Liquid Soap enriched with white nettle extract, for a gentle daily cleaning of skin and hands. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proven environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO'S FREE / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES

## BOTTLES



100% Post consumer recycled PET bottle



NEW!



HAIR & BODY WASH  
46 ml e 1,55 fl.oz.  
P52RMAY



CONDITIONING SHAMPOO  
46 ml e 1,55 fl.oz.  
P52RSAY



BODY WASH  
46 ml e 1,55 fl.oz.  
P52RBAY



BODY SCRUB  
46 ml e 1,55 fl.oz.  
P52RBSAY



BODY CREAM  
46 ml e 1,55 fl.oz.  
P52RBLAY



CONDITIONER  
46 ml e 1,55 fl.oz.  
P52RCAY



MASSAGE VEGETABLE SOAP  
20 g e Net wt 0,70 oz.  
B1820MAY



MASSAGE VEGETABLE SOAP  
40 g e Net wt 1,41 oz.  
B1840MAY



VEGETABLE SOAP  
100 g e Net wt 3,52 oz.  
B17100AY







## YOUR HAIR CARE

### CONDITIONER

Conditioner enriched with shea butter and organic sunflower seed oil. Safe for colour-treated hair, the conditioner delivers ultra-shiny, sleek locks that feel sumptuously softened. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proven environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO's FREE / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR REINVIGORATION

### BODY CREAM

Moisturising lotion for hand and body nourishes and moisturizes dry skin. Formulated with organic sunflower oil derived from organic farming, it has hydrating, nourishing and emollient properties and is further enriched with rosemary leaf extract. This product creates a moisture barrier that ensures comfortable, soft skin and long-lasting hydration.

EFFICACY TESTED FOR HYDRATION / CLINICALLY TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO's FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR RICHNESS

### MOISTURISING LOTION FOR HAND AND BODY

Moisturising lotion for hand and body nourishes and moisturizes dry skin. Formulated with organic sunflower oil derived from organic farming, it has hydrating, nourishing and emollient properties and is further enriched with rosemary leaf extract. This product creates a moisture barrier that ensures comfortable, soft skin and long-lasting hydration.

EFFICACY TESTED FOR HYDRATION / CLINICALLY TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO's FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR NOURISHING

### VEGETABLE SOAP

Vegetable soap, without EDTA-DTPA, enriched with jojoba oil. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proved environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO's FREE / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES

## DOYPACK PRIMARY COSMETICS



HAIR & BODY WASH  
30 ml e 1,01 fl.oz  
DYP10\_30MAY



CONDITIONING SHAMPOO  
30 ml e 1,01 fl.oz  
DYP10\_30SAY



BODY WASH  
30 ml e 1,01 fl.oz  
DYP10\_30BAY



BODY SCRUB  
31 ml e 1,04 fl.oz  
DYP10\_30BSAY



BODY CREAM  
30 ml e 1,01 fl.oz  
DYP10\_30BLAY



CONDITIONER  
30 ml e 1,01 fl.oz  
DYP10\_30CAY



NEW!

## DISPENSERS FLR500



HAIR & BODY WASH  
480 ml e 16,23 fl.oz  
FLR500MAY



CONDITIONING SHAMPOO  
480 ml e 16,23 fl.oz  
FLR500RSAY



BODY WASH  
480 ml e 16,23 fl.oz  
FLR500RBAY



BODY SCRUB  
480 ml e 16,23 fl.oz  
FLR500RBSAY



NEW!



MOISTURISING LOTION  
FOR HAND AND BODY  
480 ml e 16,23 fl.oz  
FLR500RBLAY



NEW!



CONDITIONER  
480 ml e 16,23 fl.oz  
FLR500RCAY



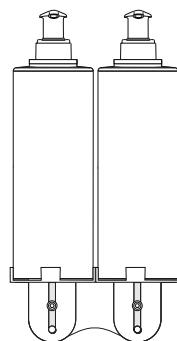
LIQUID HAND SOAP  
480 ml e 16,23 fl.oz  
FLR500RLMAY



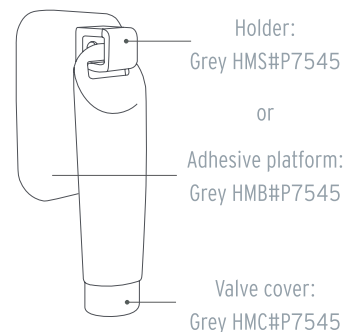
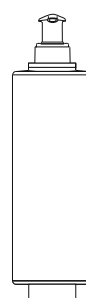
## TWO DIFFERENT TYPE OF HOLDERS

NEW!

Bracket with screws:  
Double SFU\_D  
Single SFU\_S



Bracket in ABS material with  
screws or adhesive tape:  
Single holder



## DISPENSERS HMR

new  
label  
material!



HAIR & BODY WASH  
340 ml e 11,50 fl.oz  
HMR341RMAY



### POST CONSUMER RECYCLED BOTTLES

FLR500: 100% post consumer recycled  
PET bottle  
HMR wall dispenser: 93% post consumer  
recycled HDPE bottle



## YOUR INTIMATE

### INTIMATE WASH

Delicate Intimate wash created for daily use to help maintain the natural pH of the intimate area, formulated with Lactic acid and bio Aloe vera leaf extract.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / NO SLES/NO SLS / PETROLATUM FREE / SILICONES FREE / GMO'S FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR VELVET SKIN

### HAND CREAM

Smoothing hand cream with organic Macadamia seed oil blended with Almond oil and Vitamin E, for velvety hand skin.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO'S FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR DEEPLY MOISTURIZER

### FACIAL CREAM

Nourishing facial cream, a lightweight, daily hydrating formula for all skin types, with extracts of organic shea butter and Aloe Vera. this formulation protect and rehydrate skin and build up the skin's barrier so it won't lose more moisture than it needs to. The formula has efficacy tested for hydration and a proven long-lasting effects that reduce water loss in the face skin.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO'S FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR SUNNY DAY

### AFTER SUN CREAM

After sun cream with shea butter and mimosa extract to restore and relieve sun drenched skin, the formula is tested to verify the potential of restore the skin after the exposure to UV rays. This formulation preserve your skin and extend your tan, it helps prevent peeling and dryness.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PHENOXYETHANOL FREE / PETROLATUM FREE / SILICONES FREE / GMO'S FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY / FORMULA STUDIED TO MINIMISE ALLERGIES



## YOUR SHINING HAIR

### CONDITIONING HAIR PACK

An indulgent conditioning hair mask enriched with Linseed oil and precursor of Vitamin B5 for longlasting shine and detangle weightlessly. The main property of Vitamin B5 is to give moist and prevent dehydration and fragility. The rich and creamy formula conditions deeply, helping to improve hair's texture, elasticity, and manageability, while boosting shine.

CLINICALLY TESTED / NICKEL TESTED / PARABEN FREE / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / GMO'S FREE / FREE OF SYNTHETIC COLOURANTS / FORMULA STUDIED TO MINIMISE ALLERGIES

## DOYPACK EXCLUSIVE COSMETICS



INTIMATE WASH  
30 ml e 1,01 fl.oz  
DYP10\_30IGAY



HAND CREAM  
15 ml e 0,50 fl.oz  
DYP10\_15CMAY



FACIAL CREAM  
15 ml e 0,50 fl.oz  
DYP10\_15CVAY



AFTER SUN CREAM  
30 ml e 1,01 fl.oz  
DYP10\_30DSAY



CONDITIONING HAIR PACK  
15 ml e 0,50 fl.oz  
DYP10\_15MCAY



MAKE-UP REMOVER TOWEL  
AB50STAY

## TOWEL



ACCESSORIES in paper box



**KIT TANGRAM**  
CONTAINS: C032AY, F031AY, D039AY,  
DE032AY, C037AY  
K035AY



**DENTAL KIT**  
in prisma box  
E039AY



**SHOWER CAP**  
in prisma box  
C032AY



**SEWING KIT**  
in prisma box  
C037AY

Accessories packaging is made of recycled paper (85%) and paper pulp (15%), printed using a soy-based ink.



**SHAVING SET**  
in prisma box  
E0310AY



**ROUND COTTON DISKS**  
in prisma box  
D039AY



**COTTON BUDS & NAIL FILE**  
in prisma box  
DE032AY



**SHOE SHINE SPONGE**  
in prisma box  
F031AY

DISPLAY & TRAY

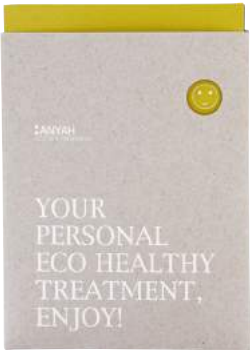


**DISPLAY FOR DOYPACK**  
3 HOLES - 4 HOLES  
ESP3AY / ESP4AY



**AMENITIES TRAY**  
I07AY

ADVERTISING



**ADVERTISING CARD**  
SCRTAY

## EXCLUSIVE ACCESSORIES



NAIL BUFFER BLOCK  
& 4 WAY SHINER

E032AY



PUMICE STONE

SP037AY



NATURAL SEA SPONGE

SP038AY



LOOFAH SPONGE  
IN COTTON LINT SACHET

SP039AY



WOODEN HAIRBRUSH

C0318AY

## POUCH & KIT



AMENITIES POUCH

CONTAINS: P52RSAY, P52RBLAY,  
P52RBSAY, P52RBAY, E032AY

K07AY

AMENITIES EMPTY POUCH

K07VTAY



MOISTURIZING TREATMENT FOR HANDS

CONTAINS : BC\_DYP10\_15CMAY – HAND CREAM  
+ 2 COTTON GLOVES

F033AY

## FLIP FLOP



FLIP-FLOP IN COLORED RUBBER

F012AY

# WANT TO USE THE ANYAH ITEMS CONFIGURATION TO CREATE YOUR OWN BRAND LINE? WE CAN CUSTOMIZE WITH YOUR LOGO! HOW?

## YOUR LOGO

For your logo customization you have two printing colours options:

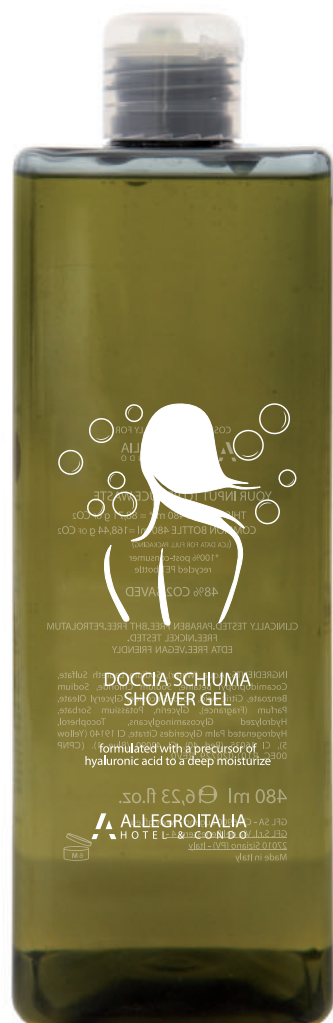
- Same Anyah colours
- 1/2/3/4 colour customization\*

\*This option is subject to a surcharge.  
See price list for details

Certification may be requested for these configurations



CUSTOMIZATION WITH SAME RANGE COLOURS



CUSTOMIZATION WITH CUSTOM COLOURS





# WANT YOUR LOGO ON ANYAH RANGE? WE CAN CUSTOMIZE WITH A CO-BRANDING! HOW?

## CO-BRANDING

You must maintain Anyah items configuration, then the design office will offer you the best possible graphic solutions based on your logo and needs. The layout will always be subject to approval by the Marketing Office.

Certification may be requested for these configurations



CO-BRANDING

## CROSS COMPONENTS CUSTOMIZATION

Want to use one Anyah items changing one or more elements? Now you can! ... How? Consult the "Tools & Components booklet" for the available options. Some options are subject to additional surcharges and MOQ.

**ATTENTION:** From the moment in which an item component is modified, the item is no longer certifiable

## WANT A CERTIFIED PRODUCT LIKE ANYAH?

### CERTIFICATION

The Ecolabel certification is only permitted when you use

- \*The Anyah bulk
- \*The Anyah bottle
- \*The Anyah cap
- \*Commercial name of product

The Ecolabel logo must respect the Ecolabel graphics rules

If you want is possible use this configuration above also WITHOUT certification, is not mandatory

for MOQ  
see pricelist





specially designed  
by the creative team at

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Let's make the environment smile!

